

BGE NYVK	C1	Writing	
English for Tourism and Catering		80 minutes	20 marks
Sample			

*A megoldások piszkozatát erre a feladatlagra írhatja.
A megoldólapra a végleges megoldásokat írja.*

A feladatok megoldásához egy- és kétnyelvű általános szótár használható.

Kérjük, mindkét feladatot oldja meg.

Task 1

'Go Green' is the slogan for tourism in Hungary this year.

You work for the Hungarian National Tourist Office. Your manager has asked you to **write a leaflet of 100-120 words** on the natural attractions of Hungary to encourage inbound tourists to participate in the events of the year of eco tourism.

Include the following:

- world heritage sites, nature reserves, protected areas
- hiking, biking, riding, cave tours, etc.
- information: www.tourinform.hu

Task 2

An English tourism magazine/periodical (Wellness Offshore/European Tourism) is preparing to publish an article about the facilities for wellness tourism in Hungary. As Head of the Public Relations Department, Magyar Turizmus Zrt, **prepare a report in 120-150 words** to provide relevant and up-to-date information for the article.

Include the points below:

- natural resources and traditions of balneology in Hungary
- recent tourism-related developments
- competitive advantages, strengths of the country
- potential target groups

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KEY

Task 1

Discover Hungary and Go Green

Visit Europe's largest protected grasslands and home of the Hungarian grey cattle and twisted horn sheep, the incomparable "Hungarian Puszta" the Hortobágy National Park a UNESCO World Heritage Site.

For a cooler experience on a hot day

Visit one of Europe's largest stalactite cave, the Baradla Cave. It is also on UNESCO's World Heritage list and scientists rank it as one of the Earth's most magnificent natural phenomena. A wide selection of tours are on offer leaving from three different entrances.

Share the unique experience

Try your hands on carriage driving in one of our riding schools. 100 riding schools countrywide await families with programmes.

Visit Hungary!

To find out more visit:
www.tourinform.hu

Task 2

Wellness Tourism in Hungary

This report summarises the main points to be included in Wellness Offshore magazine's article about Hungary.

Natural resources and traditions

The abundance of thermal and mineral waters in the area has been exploited ever since Roman times. Visitors can see the ruins of a Roman military bath now under ground level in Óbuda. The use of mineral water for therapeutic purposes is also well established in Hungary.

Recent developments

Numerous new facilities have been opened in the past 10 years. I would highlight Thermal Hotel Visegrad, a four-star superior spa and wellness hotel which offers a wide range of therapy services in the scenic Danube Bend.

Competitive advantages, strengths of the country

Most facilities offer medical and beauty treatment, of which dental services are especially well-reputed and value for money.

Potential target groups

There might be two: wellness hotels may attract young families and OAPs.